

NovaLux Multimedia SAGL

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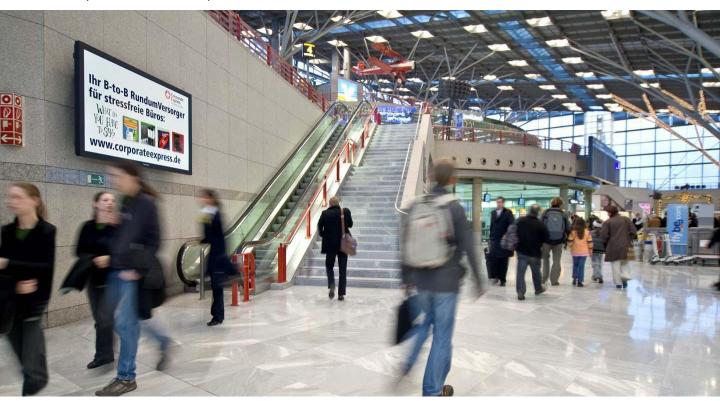
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www.novalux.tv

Stuttgart Airport Monitors

Sixty-three (63) high-definition screens throughout Stuttgart Airport provide an extraordinary opportunity to reach millions of travelers with your video advertisements. The airport's InfoNet streams ads and news stories for 19-hours each day. Your video ad will accompany political, sports, economic, weather, travel, work and career, people and automotive news that is seen by business and holiday travelers from all over the world.



Screen Dimensions: 40" to 103" Resolution: 1360 x 768 pixels

Transmission window: from 4.30 a.m. to 11.30 p.m. daily (19 hours)

Technical Specifications – Media Formats for the Stuttgart Airport Monitors

Still Images: bmp, jpg, pdf Resolution: 72-150 DPI

Animation: avi, mov

uncompressed file format, 25fps, square pixels

For any questions regarding media formats please contact our technical / ad-creation partner:

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